



Curriculum Vitae : Career Summary

Keith Douglas Bonsall

Keith has a Bachelor of Commerce degree from UNISA majoring in Accounting and Business Economics. He has spent the last 26 years in private hospital industry, 6 of which were as an elected director of the National Association of Private Hospitals (now Hospital Association of South Africa). He has been the Hospital Manager of a number of large hospitals in Durban (starting with the commissioning of a new facility), Johannesburg and Pretoria.

A period of 17 years has been devoted to practicing as a consultant providing specialist hospital management services and management training within the private hospital and health care industry. His consulting focus has been on productivity, performance and profit improvement which embraced strategic planning, process reengineering, organization structuring, management training and assisting in the implementation of recommended changes.

Keith has also spent some time in the United States studying hospital management processes and systems, particularly with the emphasis on productivity, cost and profit performance within a Managed Care and strong cost driven environment.

During the last 6 years he had responsibility for the development and commissioning of a 250 bed high tech private hospital in Durban - Ethekewini Hospital and Heart Centre which opened in July 2008 – www.ehhc.co.za; and has recently completed the commissioning of the 200 bed Hillcrest Private Hospital which opened 1 July 2011 www.hillcresthospital.co.za.

Keith has authored a number of training programmes for the Foundation for Professional Development that includes Risk Management, Case Management and Marketing. He has also authored papers that have been presented at many health care conferences, including Board of Healthcare Funders. He is also a founder director of the Case Manager Association of South Africa.

Outside the hospital industry, 11 years have been spent as a part-time lecturer presenting Business Management and Marketing Management Courses for Damelin Management School. His company, Halcyon Management Services CC, was established in 1996 as a vehicle to provide specialist hospital management services to the health care industry.

He is married with 3 children, enjoys keeping fit, loves sport and keeping up to date with the latest business trends

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